



Wetaskiwin WalkABLE Committee (WWC) Work Plan 2018 – 2019

<p>Strategy: Building a safe and healthy, efficient, sustainable community, where people in Wetaskiwin choose to have a more active lifestyle. <small>(Adapted from the International Charter for Walking)</small></p>
<p>Priority Area 1: (Trail Improvements) Accessibility and Safety of Walking Trails in Wetaskiwin. <small>(Linked to WalkABLE Report 2015 Recommendations 3, 6 and 7)</small></p> <p>Priority Area 2: (Promotion and Events) Build awareness and community capacity through developing an active lifestyle culture in Wetaskiwin. <small>(Linked to WalkABLE Report 2015 Recommendations 4 and 5)</small></p>
<p>Long Term Goals (LTG) <small>(Goals are broad statements about the impact to be achieved.)</small></p> <p>A - Support designing our community to make it safe and easy for people of all ages and abilities to be active.</p> <p>B - Promote initiatives and policies to support active transportation where people live, learn, work and play in our community.</p> <p>C - Provide information to encourage our community to be active and improve walkability. <small>(Reference: Step it Up! A partner's guide to promote walking and walkable communities. Page 5)</small></p>
<p>What did we achieve? How do we know it's making a difference?</p>

Long Term Goals (LTG)	Objective(s) <small>(How we are going to achieve the long term goals)</small>	Action(s)	Who
1.0 Trail Improvements			
<p>LTG - A Support designing our community to make it safe and easy for people of all ages and abilities to be active.</p>	<p>1.1 Increase the number of trail packages installed at By The Lake Park (BTLP) trail through the BTLP Sponsorship program.</p>	<p>a) BTLP Sponsorship Program:</p> <ul style="list-style-type: none"> • Complete the Sponsorship Letter. • Develop a plan to discuss the BTLP Sponsorship Program with the community. • Distribute Sponsorship Letter to community. 	<p>Kevin/Byron and Brianne/Jillian All All</p>
<p>LTG - A Support designing our community to make it safe and easy for people of all ages and abilities to be active.</p>	<p>1.2 Improved access to washrooms at BTLP.</p>	<p>a) Investigate installation of automatic doors at main building.</p> <p>b) Investigate installation of portable washrooms at the north side of the BTLP trail from May-September.</p>	<p>Kevin Kevin/Byron</p>



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<p>LTG - B Promote initiatives and policies to support active transportation where people live, learn, work and play in our community.</p>	<p>1.3 Provide opportunity to establish a community-lead Nature Playground and Outdoor Classroom project.</p> <p><i>Note:</i> In order for this project to be ‘community-owned’, the new group needs to be a stand-alone committee that WWC supports rather than leads.</p>	<p>a) Smudging and Prayers at the site. b) Facilitate a meeting of community partners and Wetaskiwin residents to explore the interest in establishing a Nature Playground / Outdoor Classroom Community Group. c) If the group moves forward, WWC will actively support the Community Group. d) Create and post a sign, “Future Home of Nature Playground/Outdoor Classroom – Donations can be made at _____.”</p>	<p>Jillian/All members <u>Nature Playground Subcommittee:</u> Julia, Jessica, Brianne and Linda Julia</p> <p>Kevin, Byron, Brianne</p>
<p>LTG - B Promote initiatives and policies to support active transportation where people live, learn, work and play in our community.</p>	<p>1.4 Completion and distribution the WalkABLE Wetaskiwin Trail Map by April 2018.</p>	<p>a) Explore options for funding the graphic design and printing of trail map. b) Collect information and design a draft map template for graphic designer. c) Ongoing consultation with designer to complete map. d) Pilot final draft copy of the trail map with different community audiences. e) Review revisions with graphic designer. f) Review final copy. g) Print and disseminate final trail map to community. h) Collect community feedback.</p>	<p><u>Trail Map Subcommittee:</u> Kevin, Byron, Jillian, Susan K, Judy (ad-hoc), Brianne</p>
2.0 Promotions and Events			
<p>LTG - C Provide information to encourage our community to be active and improve walkability.</p>	<p>2.1 Plan, promote, participate and debrief WalkABLE Events.</p>	<p>a) Organize / support the community events / activities as funding and human resources are available.</p> <ul style="list-style-type: none"> • Winter Events i.e. Skating, Snowshoeing, etc. • Winter Walk Day – Feb 1st 2018 • Earth Day / Family Fun Fair – April 22nd 2018 	<p><u>Events Subcommittee:</u> Jeanette, Susan K, Misty, Sharon, Brianne, Linda, Bonnie,</p>



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		<ul style="list-style-type: none"> • Wetaskiwin Clean Up – May 13th 2018 • WHF Triathlon – June 2018 • Trail Day – June 3rd 2018 (Partner with WHF) • Wetaskiwin Arts & Music Festival – June 23rd 2018 • Orange Shirt Day Walk – September 30th 2018 • WalkABLE Wednesdays – Spring /Fall • Santa Claus Parade – Nov 24th (last Friday) • Scavenger Hunt – TBA • Community Bike Rides – TBA (Partner with Enforcement Services) <p>b) Identify funding sources to help sponsor events.</p> <p>c) Explore other WalkABLE related opportunities to collaborate with community partners and their activities.</p>	<p>Susan S (Adhoc) <u>All members</u> will be invited to assist at events.</p>
<p>LTG- C Provide information to encourage our community to be active and improve walkability.</p>	<p>2.2 Increase visibility and promotion of the WalkABLE Wetaskiwin Committee (WWC) and its activities through social media and opportunities in the community.</p> <ul style="list-style-type: none"> • Facebook Page https://www.facebook.com/groups/112119379503602/ • Website Link - www.wetaskiwin.ca/walkABLE 	<p>a) Complete the WWC business card.</p> <ul style="list-style-type: none"> • Develop a plan for distribution of the card in the community. <p>b) Maintain WalkABLE Social media presence.</p> <ul style="list-style-type: none"> • Facebook page • WalkABLE website <p>c) Collaborate with Community Development - City of Wetaskiwin to utilize page 8 in the Wetaskiwin Times.</p> <p>d) Continue WWC submissions into the Wetaskiwin Program Guide.</p> <p>e) Collaborate with local media.</p>	<p>Jillian/Brianne</p> <p>Susan K/Brianne</p> <p>Brianne</p> <p>Brianne</p> <p>Brianne</p>