

**BYLAW NO. 1976-20
OF THE
CITY OF WETASKIWIN
IN THE PROVINCE OF ALBERTA**

A BYLAW OF THE CITY OF WETASKIWIN IN THE PROVINCE OF ALBERTA TO ESTABLISH ALTERNATE METHODS FOR ADVERTISING STATUTORY NOTICES.

WHEREAS, pursuant to section 606 of the Municipal Government Act, a council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1;

AND WHEREAS, pursuant to section 606.1(1) of the Municipal Government Act, a council may, by bylaw, provide for one or more methods, which may include Electronic Means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606;

AND WHEREAS Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

NOW THEREFORE the Council of the City of Wetaskiwin, in the Province of Alberta, duly assembled, hereby enacts as follows:

1. SHORT TITLE

1.1. This Bylaw may be cited as the “Advertising Bylaw”.

2. DEFINITIONS AND INTERPRETATION

2.1. In this Bylaw:

- a) “City Website” means any web page under the wetaskiwin.ca domain
- b) “Electronic Means” means any method of conveying information digitally.
- c) “Email” means a method of conveying information digitally to a specific recipient or multiple specific recipients.

- d) "Social Media Platform" means any digital tool that allows users to quickly create and share content, encompassing a wide range of websites and applications. For greater certainty, these may include Facebook, Twitter, Instagram, and YouTube and similar tools.

3. NOTIFICATION METHODS

- 3.1. Any notice required to be advertised under section 606 of the Act of a bylaw, resolution, meeting, public hearing or other thing may be given
 - a) By the means set out in section 606(2)(a), specifically published at least once a week for 2 consecutive weeks in at least one newspaper or other publication circulating in the area to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held, or
 - b) By the means set out in section 606(2)(b) of the Municipal Government Act, specifically mailed or delivered to every residence in the area to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held, or
 - c) By another methods as provided for in this Bylaw.
- 3.2. Any notice that is required to be mailed or delivered according to this Bylaw may be sent by Email pursuant to section 608(1) of the Act.
- 3.3. Persons who wish to opt in to receive notices by Email may do so by providing their Email address to a City staff member.
- 3.4. Notwithstanding a person has consented to receiving notifications by Email, notice may still be provided to them by any other means provided for in this Bylaw or the Act.
- 3.5. While this Bylaw is in effect, all notification will primarily be sent by Email or posted by Electronic Means and those means will be considered equivalent to publication in a newspaper or other local publication in accordance with the Act.

4. ADVERTISEMENT BY ELECTRONIC MEANS

- 4.1. Where a notice is advertised by Electronic Means:
 - a) The notice shall be posted prominently on the City Website at least ten days before the public hearing, and
 - b) The notice may be posted prominently to two of the City's Social Media Platforms at least ten days before the public hearing,

5. SEVERABILITY

- a) If any Section or parts of this Bylaw are found in any court of law to be illegal or beyond the power of Council to enact, such Section or parts shall be deemed to be severable and all other Section or parts of this Bylaw shall be deemed to be separate and independent there from and to be enacted as such

This bylaw shall come into full force and effect on the date of signing.

READ a first time this 9th day of November, 2020.

READ a second time this 23rd day of November, 2020.

READ a third time this 23rd day of November, 2020.

Original Signed

TYLER GANDAM, MAYOR

Original Signed

SUE HOWARD, CITY MANAGER