

Visitor Information Centre opening Friday, May 20, 2016

For Immediate Release
May 10, 2016

WETASKIWIN, ALBERTA – The City of Wetaskiwin is pleased to announce the grand opening of the Visitor Information Centre for Friday May 20, 2016. The City has seen some exciting changes over the last few months with the reorganization the Tourism, Events and Marketing Departments as well as the establishment of the Community Engagement Committee. Jennifer Fossen has been hired as the Tourism and Events Coordinator and Whitney Fox as the Marketing Coordinator. The Visitor Information Centre will have two fulltime season employees. By these actions, the City hopes to realize the goals articulated in the Corporate Strategic Plan, particularly in the areas of ‘building a culture of event support’, ‘being actively involved in community events promoting Wetaskiwin’ and fostering ‘a proud community of engaged citizens’.

The Visitor Information Centre has been operated by the Wetaskiwin Regional Chamber of Commerce in previous years and they are actively assisting in the transition of operations back to the City. The Chamber has moved to a new office and is currently undergoing strategic planning to set forth the plan for future years and events including hosting the Summer Fun Festival to review all aspects of their operations.

The City would like to express appreciation to the Chamber for their assistance and looking forward to future partnership opportunities.

The Community Engagement Committee is working to create a strong sense of Community pride by encouraging Community Organizations and Business groups to undertake the organization of the Community events.

Please take time this summer to stop by the Visitor Information Center and meet the new staff and share your ideas and feedback for new and existing events!

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For more information please contact:

Jennifer Fossen | Tourism & Events Coordinator | City of Wetaskiwin
P: 780-361-4417 | E: Jennifer.Fossen@wetaskiwin.ca